



CASE STUDY

RENTOKIL INITIAL

Rentokil Initial is one of the largest business services companies in the world, operating in the major economies of Europe, North America, Asia Pacific and Africa. The company has over 66,000 employees providing a range of support services in over 50 countries.

What was the need?

Rentokil Initial identified that its global finance community required consistent and cost-effective training to ensure continuing professional development. They approached ACCA, their preferred training provider, and in partnership with Kaplan, a solution was suggested.

The solution

Global webinars.delivered within one day across the world by subject matter experts from Kaplan Hawksmere.

Both elements of the seminar were led by a Kaplan Hawksmere subject matter expert and tailored to Rentokil Initial specific issues, making training both relevant and practical. Delegates were provided with copies of the presentation in advance of the seminar so they could prepare their thoughts in advance.

The main advantage of the webinars was that key information was delivered to the global finance population quickly whilst also allowing time to check understanding. By recording who attended the event Rentokil was also able to create internal assurances that messages were being received by the right people. The added fact that the webinar could also be accessed long after the actual live event meant that individuals could refresh their understanding afterwards.

Outcome

Over 600 colleagues were reached through this value for money solution. The web-based training proved so popular that the company expanded the programme to include internal subject matter experts. Kaplan Hawksmere supported these by providing the webinar service, a train the trainer session and the Kaplan Hawksmere subject matter expert was on hand as a panellist during the presentation to provide technical input as required

“Having identified a specific training need for our global finance function, we identified monthly webinars as a sensible solution to meet this need. Our decision to involve ACCA and Kaplan Hawksmere in this process has meant that we have been able to take advantage of their experience and expertise in fulfilling this training. Colleague feedback on the process of web-based learning has been very positive indeed.”

Sarah Pickup, Group HR, Rentokil

To discuss potential in-house opportunities for your company contact us by phone or email.